From the desk of Bella Oliveri

December 30, 2008

PragmaVentures Inc.
18615 Willamette Drive, Suite 100
West Linn, OR 97068

To Whom It May Concern:

Should you need a qualified, professional business broker to sell your business company, my husband and I would highly recommend PragmaVentures, Inc. They helped us sell our business to a perfect buyer in less than one year.

We opened our business in 2005 in the Northwest with growth in mind. The only catch was to convince our family to move from California to the Northwest. After many unsuccessful attempts in convincing them, we had no choice but to sell our money-making business. We were only open one year and we were very new at finding the right person to sell and market our business. We contacted several different brokerage companies to talk about selling our business, but only Ray Hanson from Pragma Ventures had the professionalism and solid negotiating skills we were looking for. His competence, thoroughness, and experience are out-of-this-world! We felt confident that our business was being marketed to only people that could ultimately buy it.

Through many responses, Ray & Bob found buyers that we were very satisfied with. We are extremely pleased with not only their performance and degree of professionalism, but also the final purchase price.

PragmaVentures completed the transaction very quickly and very smoothly. They went far above and beyond standard expectations as a business broker & intermediary in selling our business. Their experience was evident at every step of the way, and we would highly recommend PragmaVentures, Inc. to all.

Our business was thought of as the best in town. We chose the best to sell it.

Thank you Ray, Bob & Tyree for all the work and effort you did in selling our business.

Sincerely,

Bella Oliveri
Owner of Aldo's Pizza